

Campbell County Poster Contest

Posters are a form of visual communication. That means you are using words, pictures or symbols to get your message or idea across. Competing in the 4-H Poster Contest gives you a chance to practice this skill and have fun being creative. You can draw, paint, use cutouts, magazine pictures or computer graphics to create your own personal 4-H message. The rules are simple and easy to follow.

Rules:

- 1. Poster size should be 14x22 inches (1/2 sheet of poster board) and drawn horizontal.
- 2. Your poster must promote 4-H.
- 3. Make sure you put a 4-H Clover on it.
- 4. Do not use well-known cartoon characters, name brands or other copyrighted materials. All ideas, symbols and logos must be original.
- 5. Choose a catchy slogan or idea.
- 6. Make your artwork relate to your slogan.
- 7. Poster should not be three-dimensional. Items put on the poster must not be any thicker than a dime.
- 8. On the back of your poster, write your first and last name, grade, teacher's name and school.
- 9. If you have any questions, please call the UT Extension Office at 423-562-9474.

Helpful Hints:

- 1. Make it colorful and eye-catching.
- **2.** Make sure it is easy to read (lettering is large enough to be read at a distance, contrasting colors, etc.).
- 3. Write words across the poster board instead of up and down.
- 4. Use simple lettering that is easy to read.









Our next meeting is...